

## MISSION STATEMENT

The Keystone Contractor magazine is the voice of the construction industry for the Commonwealth of Pennsylvania. Through quality writing, images, and content the magazine staff dedicates itself to produce relevant industry information our readers find valuable and share.

The magazine is produced quarterly on behalf of the Keystone Contractors Association (KCA) by [Atlas Marketing](#). Issues are available in digital format and free to KCA members and industry colleagues who provide subscription application information.

The magazine was established in 2021 to address the lack of a state-wide industry publication.

## EDITORIAL SUBMISSION GUIDELINES

Our staff works diligently to provide current and valuable industry related information that may include topics such as safety, toolbox talks, project profiles, workforce development, education and apprenticeship, legal, insurance, legislation, and marketing and business development issues. The editorial staff accepts articles and photography in accordance with our photography submission guidelines.

### Articles and editorial features

Considered based on the issue theme. KCA members have first right of refusal and all editorial review is conducted based on our editorial guidelines. Atlas Marketing staff will work with you or your team to edit and review the submission to meet the individual issue layout. Each issue will have different editorial layout restrictions based on advertisement reservations.

We reserve the right to accept or reject any submissions based upon quality, appropriateness, and editorial subjectivity. To have your submission reviewed, submit your topic, subject, possible contacts, and a title. Submissions will be acknowledged, and a denial or approval will be conducted in a timely fashion.

Issue themes are planned a year in advance; however, articles are not locked into a specific issue until accepted. We cannot return submissions. You are encouraged to retain an original or copy of all submitted material.

[Atlas Marketing](#) publications are copyrighted and intended to be used by the Pennsylvania construction community to improve the industry.

### Payment

Keystone Contractor does not pay for article, photography, or graphic submissions.

### Submissions

Please include your name, address, email, company name, title and phone number on your submission. Articles can be emailed to [Chris@AtlasStories.com](mailto:Chris@AtlasStories.com).

# EDITORIAL ART SUBMISSION GUIDELINES

## Photographs, Illustrations, and Graphics

We rely on KCA members to provide photography, illustrations, and graphics to showcase current events, projects, and more.

Art is accepted via email, online file sharing link, or USB thumb drive. We do not accept discs. See below for art specifications and submission details.

Atlas Marketing is not responsible for securing rights to submitted images. Any submitted image is assumed that permission is granted for use in the publication.

Atlas Marketing does not assume liability for lost, damaged, or undelivered photographic submissions. If you submit a USB thumb drive and request it be returned, please include a self-addressed return envelope.

All submitted art will be stored electronically for future consideration.

If you require credit for art, please identify the exact credit copy.

Atlas Marketing will not include external links to any imagery submitted.

## ART SPECIFICATIONS

- > We accept mid- to high-resolution PDF, TIFF, JPEG, and EPS files.
- > Files should be at least 150 dpi and at a minimum, 250 pixels wide.

## ART SUBMISSIONS

- > E-mail art or a link to art to [Chris@AtlasStories.com](mailto:Chris@AtlasStories.com).
- > Thumb drives can be mailed to:  
Chris Martin, Atlas Marketing, 438 Walnut St, Sewickley, PA 15143
  - Any submitted thumb drive must include a guide detailing the enclosed material along with thumbnail images.
- > All submissions MUST include the following:
  - Identifiable art file names
  - Location and date taken, if a photograph, for each image
  - Contact name, company, mailing address, email, and phone number